

Atlanta's Premier Tasting Experience

TASTE OF BUCKHEAD

Sponsorship Opportunities

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Who attends **Taste of Buckhead**?

The average attendee has the following attributes:



Median age of attendees is **35**



Average yearly income of **\$150,000**



Resides in the **Atlanta Perimeter**



Dines out **twice weekly**



What is Taste of Buckhead?

Taste of Buckhead is **Atlanta's premier tasting experience** that showcases the thriving and diverse culinary culture, unique beverages, and successful vendors that Buckhead has to offer! This event attracts attendees from all over Georgia who love to frequent Buckhead's upscale restaurant establishments.

Now in its **21st year**, Taste of Buckhead continues to provide immense value for attendees, participants, and sponsors at the beautiful **Grand Hyatt** in Buckhead.

Average sponsor promotional reach is over **100,000** metro-area impressions through the various promotions that involve Taste of Buckhead.

Additionally, with an average attendance over the years of around **700-900** attendees, sponsors get valuable face time with a prime audience before, during, and after the event.



Sponsorship Tiers

	Presenting	Gold	Silver	Bronze	Supporting
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Logo on all promotional materials	✓	✓			
Complimentary VIP tickets	✓ x15	✓ x10	✓ x8	✓ x4	✓ x2
Promotional items in 250 VIP bags	✓	✓			
Vendor table	✓	✓			
BBA Membership Options	✓	✓			
Social media promotion	✓	✓	✓	✓	✓
Logo on all event signage	✓	✓	✓		
Logo on event program	✓	✓	✓	✓	✓

Are you ready to become a community partner? Your support helps the Buckhead Business Association continue bringing Taste of Buckhead to life each year while creating meaningful connections across Buckhead's business and hospitality community.



Event Highlights

View [photos](#) and [videos](#) of Taste of Buckhead on social media, showcasing attendees from across Georgia enjoying Buckhead's diverse culinary scene, unique beverages, and upscale restaurants.

Check out our social media!

 [Taste of Buckhead](#)

 [@tasteofbuckhead](#)



Past Restaurant Participants



Atlanta's Premier Tasting Experience

TASTE OF BUCKHEAD

Discover the impact of Taste of Buckhead. Join our community of esteemed sponsors and gain visibility while supporting Atlanta's premier tasting event. Secure your sponsorship today and be part of this unforgettable experience.

Become a sponsor today!
buckheadbusiness.org/tob

Please Contact:

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