

Atlanta's Premier Tasting Experience

TASTE OF BUCKHEAD

Sponsorship Opportunities

October 23, 2026 | buckheadbusiness.org/tob



Who attends **Taste of Buckhead**?

The average attendee has the following attributes:



Median age of attendees is **35**



Average yearly income of **\$150,000**



Resides in the **Atlanta Perimeter**



Dines out **twice weekly**



What is Taste of Buckhead?

Taste of Buckhead is **Atlanta's premier tasting experience** that showcases the thriving and diverse culinary culture, unique beverages, and successful vendors that Buckhead has to offer! This event attracts attendees from all over Georgia who love to frequent Buckhead's upscale restaurant establishments.

Now in its **21st year**, Taste of Buckhead continues to provide immense value for attendees, participants, and sponsors at the beautiful **Grand Hyatt** in Buckhead.

Average sponsor promotional reach is over **100,000** metro-area impressions through the various promotions that involve Taste of Buckhead.

Additionally, with an average attendance over the years of around **700-900** attendees, sponsors get valuable face time with a prime audience before, during, and after the event.



Sponsorship Tiers

	Presenting	Gold	Silver	Bronze	Supporting
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Logo on all promotional materials	✓	✓			
Complimentary VIP tickets	✓ x15	✓ x10	✓ x8	✓ x4	✓ x2
Promotional items in 250 VIP bags	✓	✓			
Vendor table	✓	✓			
BBA Membership Options	✓	✓			
Social media promotion	✓	✓	✓	✓	✓
Logo on all event signage	✓	✓	✓		
Logo on event program	✓	✓	✓	✓	✓

Are you ready to become a community partner? Your support helps the Buckhead Business Association continue bringing Taste of Buckhead to life each year while creating meaningful connections across Buckhead's business and hospitality community.



Event Highlights

View [photos](#) and [videos](#) of Taste of Buckhead on social media, showcasing attendees from across Georgia enjoying Buckhead's diverse culinary scene, unique beverages, and upscale restaurants.

Check out our social media!

 [Taste of Buckhead](#)

 [@tasteofbuckhead](#)



Past Restaurant Participants



Atlanta's Premier Tasting Experience

TASTE OF BUCKHEAD

Discover the impact of Taste of Buckhead. Join our community of esteemed sponsors and gain visibility while supporting Atlanta's premier tasting event. Secure your sponsorship today and be part of this unforgettable experience.

Become a sponsor today!
buckheadbusiness.org/tob

Please Contact:

Buckhead Business Association
info@buckheadbusiness.org

Taste of Buckhead
tasteofbuckhead@buckheadbusiness.org



2026 ALZHEIMER'S DISEASE FACTS AND FIGURES



OVER
7 MILLION
Americans are living
with Alzheimer's



1 in 3
older adults dies with
Alzheimer's or another
dementia

Between 2000 and
2024 deaths from heart
disease have decreased

3.8%



while deaths from
Alzheimer's disease
have increased over

134%



It kills more than
breast cancer and
prostate cancer



COMBINED

NEARLY
13 MILLION

Americans provide
unpaid care for people
with Alzheimer's or
other dementias



These caregivers
provided more
than 19 billion
hours valued over

**\$446
BILLION**



The lifetime risk
for Alzheimer's
at age 45 is

1 in 5
for women

1 in 10
for men

In 2026, Alzheimer's
and other dementias
will cost the nation

**\$409
BILLION**

By 2050,
these costs
could rise
to nearly

\$1 TRILLION



3 out of 4
Americans say
lifestyle behaviors
are important
for brain health,



but only
46%
strongly connect
these behaviors to
reducing dementia risk



Taste of Buckhead Gives Back

The Alzheimer's Association is the leading voluntary health organization dedicated to Alzheimer's care, support, and research. Through groundbreaking research, advocacy, education, and local support services, the Alzheimer's Association works toward its vision of a world without Alzheimer's and all other dementia.

The Buckhead Business Association (BBA) is accepting wine and spirit donations (minimum retail value of \$40 per bottle) for our Spirit Wall. This popular philanthropic feature at Taste of Buckhead gives attendees the opportunity to purchase \$50 tickets for a chance to win a premium bottle. The Spirit Wall is also available as a Naming Sponsorship, providing exceptional visibility throughout the event.

To support the Spirit Wall, contact
tasteofbuckhead@buckheadbusiness.org
to arrange your donation drop-off before **October 10, 2026**.

100% of the proceeds from this portion of the event are donated to a chosen charity each year.



For more information, visit alz.org/facts

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ALZHEIMER'S  ASSOCIATION®