



Issue 17

August 2012

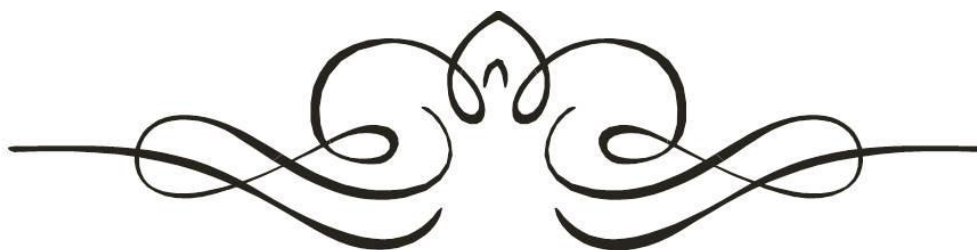
→ **Member News** ←

The Buckhead Business Association welcomed  
14 new members in July:

- **Melody Baker**, Fenuxe Magazine
- **Jeffrey Berman**, Berman Fink Van Horn PC
- **Charlie Brown, Christina Bryant, and Tori Bowens**, Fabulous Foundation / Charlie Speaks
- **Diane Coker and Rob Maxam**, Sub Zero Wolf Southeast
- **Tyler Dowland**, Buckhead Retro Fitness
- **Sarah Magee**, Community One Associates
- **Lynn Brown McKinney**, Friends to Elect Lynn Brown McKinney
- **Becca McWaters**, FlyWheel Sports
- **Alix Zimmerman, Rick Hammell, and Daniel Salmeron**, Services Inc Staffing

we also cannot say thank you enough  
to our July renewals!

- **Roscoe Cox**, Signs of Buckhead



## Join BBA for our August Member Social



**GENKI**  
noodles 元気 sushi

3186 Roswell Road  
Thursday, August 9<sup>th</sup>  
5:00 PM – 7:00 PM

"The Japanese word "Genki" means happy, healthy and vivacious!  
It is a "feel good" word. At Genki we want you to be all of these things. We proudly portray this message through the food we serve, a staff who cares for our guests and the experience you will have while dining with us. Come in and see for yourself, we promise you will leave happy.



**BUCKHEAD**  
BUSINESS ASSOCIATION

**Enjoy complimentary  
hors d'oeuvres and a cash bar!**

[www.genkiatl.com](http://www.genkiatl.com)  
[www.buckheadbusiness.org](http://www.buckheadbusiness.org)

# Join the BBA Young Bucks for our August Social Event

CINÉBISTRO  
MOVIES WITH TASTE™

1004 Town Boulevard NE  
(404) 333-0740

Wednesday, August 15  
6:00 PM – 8:00 PM

## Featured speaker Mo Piram

Mo Piram is a Financial Services Professional with MassMutual. Mo's background, experience and commitment to providing the resources needed to make financial decisions, can help make one's financial future as successful as you need it to be. Mo prides himself in getting to know each client so that he can understand their individual needs and what matters most to them. This helps him recommend products and strategies designed to meet their current needs, and more importantly, their future needs. A native of Brooklyn, New York and a graduate of New York University, Mo's been in the financial service industry since 2004. In his spare time, Mo is an Assistant Coach for one of Alpharetta's Parks and Recreation's team, volunteers with Camp Kudzu, a camp dedicated to serving children with type 1 diabetes, and sits on the board of the Metropolitan Ballet Theatre.



Prepare to be pampered at the most luxurious in-theatre dining experience. All designed to ensure your visit to CinéBistro is the ultimate in comfort and enjoyment.

Every CinéBistro is unique, but luxury is standard. Enjoy first-run movies and independent films, ultra-luxurious, roomy high-back leather rocking chairs, in-seat meal and drink service before films, freshly prepared American Bistro menus updated seasonally, a full bar, extensive wine list, and specialty cocktails.

**Enjoy complimentary  
hors d'oeuvres and a cash bar!**

**[www.cobbcinebistro.com](http://www.cobbcinebistro.com)  
[www.buckheadbusiness.org](http://www.buckheadbusiness.org)**

YOUNG BUCKS 

Pre-register online [here!](#)

## Monthly Organizing Tips from Leslie and Barbara



### Put Down the Phone and Pay Attention ...

- If you have an addiction to mobile multitasking, try these tips:
- Turn off auditory (and visual) alerts of incoming mail, text messages, and voice mails.
- Think twice about taking your phone into a meeting unless you are expecting an important call *and have mentioned it to the other meeting participants.*
- Put your phone in the deepest recess of a briefcase or drawer while working on other tasks – anywhere but in your pocket or the surface of a desk/table/car console.
- Trade phones with your spouse or significant other during non-work hours or vacations. That way neither of you will be tempted to check email.

**For more information on how you can reduce multitasking and improve your effectiveness, please contact Leslie or Barbara at 404-303-8431 or [info@ItsTimeToGetOrganized.com](mailto:info@ItsTimeToGetOrganized.com)**

### *Coffee and Contacts*

**Every 1<sup>st</sup> Wednesday of the Month**

**8:30am until 10:00 am**

**Next Event September 5, 2012**



You are invited to attend Coffee and Contacts at Atlanta's newest Costco Wholesale in Brookhaven. **Costco Coffee and Contacts networking events are open to all business people in the community.** We encourage you to come and to invite anyone that may benefit by attending. **There is no cost to attend the event and a Costco membership is not required.** Coffee and light refreshments are provided. The purpose of Coffee and Contacts is to help business people promote their firms. Costco Brookhaven offers a wide variety of goods and services to support business owners, and these events are an additional way for us to get involved in the local business community. Costco Members will have the opportunity to place promotional materials on display at the event to further promote their business. After the event, attendees can receive a guided tour and/or shop at the Brookhaven warehouse. An offer on membership that is not available to the general public is extended to participants who would be new Costco members.

**Next Event September 5, 2012 at Costco Brookhaven**

**500 Brookhaven Avenue**

**Atlanta, GA 30319**

**404-460-1915**

***To RSVP or to get additional information, contact***

***Chris Clark at***

***[w01084rc01@costco.com](mailto:w01084rc01@costco.com)***

***or call 404-460-1933.***

**In "Town Brookhaven" just south of Oglethorpe University off Hermance Drive**

# August Networking

Events from



## Rockin Finance Luncheon

with Felicia Voloschin

This innovative program is geared toward school aged children from K-12th grades, teaching finance and business concepts through music, sports, fashion, etc.

If you are a parent or involved in a local school, and are interested in fun ways to educate your children on finance and business, please join us!



The Capital Grille  
255 East Paces Ferry Road NE

Thursday, August 16

11:30 AM – 1:00 PM

[RSVP required](#) by August 14

## Evening Networking Reception for Women

featuring Susan Sextan of Blend

Explore the science and mystery of creating fragrances! BLEND is a distributor of Galimard - the oldest parfumerie in France (est. 1747). Nestled in the hills of Grasse, the perfume capital of the world, Galimard is known as the personal parfumeur to kings and queens since 1747. In 2000, Galimard designed a proprietary custom fragrance system of 136 world-class essences which give Susan the ability to guide you in designing your own fragrance. It's the same way a master parfumeur or "Nose" develops a classic perfume.

Please join us for an evening of food, fun and fragrance.

The Capital Grille  
255 East Paces Ferry Road NE

Thursday, August 21

6:00 PM – 8:00 PM

[RSVP required](#) by August 20





You are cordially invited to

**Young Bucks First Annual Casino Night!**  
**Benefitting Livable Buckhead and the Bucks on the Street program**

September 7, 2012  
8:00pm – Midnight  
The Havana Club

Before the tables open, take advantage of fantastic dinner specials around Buckhead...

Once you arrive, immerse yourself in the vibe of The Havana Club and enjoy good times at the **blackjack, craps, poker and roulette tables!**

Win great prizes like a **flat screen TV, a weekend in Las Vegas, an in-town Buckhead get-a-way....and more!**

**Take Advantage of Early Bird Pricing and Purchase Your Tickets Now!**

	<u>BBAMembers</u>	<u>Non-Members</u>
Before August 15 <sup>th</sup> :	\$40pp	\$50pp
August 15 <sup>th</sup> and later:	\$50pp	\$60pp
At the door:	\$75pp	\$75pp

**Sponsorships Available!**

Earn your company great exposure by sponsoring a gaming table. Sponsorships start at \$500 and include perks like VIP Area access, BBA Breakfast Sponsorships or Signature Luncheon tickets and more! Contact Amber Medley at 770-815-8006 for more information.

To purchase tickets, [visit the BBA website](#) or contact Amber Medley at 770-815-8006 or [amedley@campkudzu.org](mailto:amedley@campkudzu.org)

# **BBA loves to do giveaways... but we need your help!**

Do you have an item you would like to contribute as our weekly “Reason to Rise” giveaway at breakfast? *(We know you guys like Starbucks, but that giftcard is getting pretty old, right?)*

Market your business by giving away a product or service related to what you do!

Also, a few times a year, we honor our local Public Safety heroes, and as an added bonus, we like to award them with event tickets, restaurant gift cards, and hotel stays. If you can secure these items for us, we will happily promote your business in front of 150 luncheon attendees.

Contact Jenn Thomas at [jthomas@buckheadbusiness.org](mailto:jthomas@buckheadbusiness.org) or 404-467-7607 to discuss.

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The BBA Office is looking for donated office furniture! Do you have access to a (gently used) conference table and chairs, soft seating and coffee table, or room dividers? Are you willing to part with them? Contact Jenn Thomas at [jthomas@buckheadbusiness.org](mailto:jthomas@buckheadbusiness.org) or 404-467-7607

# August BBA Events

August 2, 2012 BBA Breakfast featuring Barbara Giamanco, President of Social Centered Selling

August 9, 2012 BBA Breakfast featuring Craig Johnson, President and Co-Founder of Matchstic

BBA Member Social at Genki

August 15, 2012 Young Bucks Social Event at Cinebistro -- [Register Now!](#)

August 16, 2012 BBA Breakfast featuring Atlanta Police Chief George Turner

August 23, 2012 BBA Breakfast featuring Renee Kutner, Professional Organizer

August 30, 2012 SPEED NETWORKING – BBA Breakfast Speaker TBD

**As always, for more information or to purchase advance tickets to select events, please visit our [calendar](#).**

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Thank you for reading the BBA Monthly Newsletter!  
Have an idea for a story, pictures from a BBA event, or other submission possibilities for publication in future issues?  
Send them our way at [info@buckheadbusiness.org](mailto:info@buckheadbusiness.org).

**Jenn Thomas, Executive Director**

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